

For Immediate Release

Health Monitor Network Recognized for Editorial Content and Design Excellence

2019 MarCom Awards Honor Reinforce Company's Commitment to Delivering World Class Patient Engagement Content in the Point of Care Sector

MONTVALE, NJ - [Health Monitor Network](#) (HM), a leading direct-to-patient/patient-engagement company, has received five prestigious [MarCom Awards](#) for quality writing and design. The MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals.

After more than 36 years, HM continues to set the standard in the [point-of-care marketplace](#). HM was recognized for its benchmark-setting content and creative patient education materials, which are all developed in-house. HM's *Guide to Diabetes* and *Guide to Living Well with Migraine Headaches* received Platinum honors for print media writing, while the *Guide to Living with Cancer* and *Guide to Lowering your Triglycerides* received the Gold Award for design. This represents the second consecutive year HM was rewarded for content excellence and adds to the company's growing list of 2019 accomplishments.

"As a long-standing provider of quality patient education materials and digital patient engagement solutions, we are once again honored to receive the MarCom Awards highest recognition," said Health Monitor Network CEO, Ken Freirich. "We are constantly striving for excellence. Our trusted and proprietary content and design sets us apart," he added.

“Health Monitor Network’s editorial and creative teams put a great deal of passion and empathy into their work, and receiving this great honor validates our mission of educating, empowering and inspiring patients,” says HM Editor-in-Chief, Maria Lissandrello. “We are proud to help people bond with their healthcare providers and foster better outcomes.”

MarCom is sponsored and judged by the Association of Marketing and Communication Professionals (AMCP), a 25-year-old international organization consisting of several thousand creative professionals.

Each year, more than 6,000 corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, and freelancers enter the MarCom Awards international marketing and communications competition. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

For more information, interviews, or headshots please contact Terese Kelly Greer at 201-843-5600, Ext. 206 or at terese@rosica.com.

About Health Monitor Network

Health Monitor Network® is the leading direct-to-patient (DTP)/patient engagement company in the United States. In its 36th year, the company provides high-quality patient education through digital, print, and mobile platforms to tens of millions of condition sufferers through 200,000+ medical offices and more than 400,000 healthcare professionals. For more information, please visit www.healthmonitornetwork.com.